

# City of Modesto Building Safety & Neighborhood Preservation Div.

## **BANNER PERMIT/OUTDOOR SALES APPLICATION**

Building Safety & Neighborhood Preservation Division 1010 Tenth Street Suite 3100 Modesto, CA 95354 Phone: (209) 577-5250

Fax: (209) 571-5135 npu@modestogov.com

Contact Person:	
Phone #:	
Business Lic #:	_ Verified by (initials)

Business Name	Date:
Business Address:	Billing Address:
Promotion Start Date:	Promotion End Date:
Location of Banner:	
Description/Text:	

#### **Banners:**

Except where other time limits are established by this section, the placement of banners and promotional decorations shall be limited to one banner per street frontage (A business that is located on a corner and the walls face two (2) streets can have two (2) banners with a permit. If your business is inside a strip mall and your walls do not face two (2) streets you can only have one (1) banner with a permit).

#### **Banners and Outdoor promotions:**

120 day total may be divided at the discretion of the applicant into any increment that would be a multiple of ten (10) days. For example: The total allowed one hundred twenty (120) days could be divided into two (2) periods of sixty (60) days each; four (4) periods of thirty (30) days each; all the way to twelve (12) periods of ten (10) days each. Permits are for a continuous promotion and not for split promotions.

### Size:

- ➤ Banner maximum size cannot exceed Seventy-two(72) Square Feet. For example (2'x36', 4'x18', or 6'x12')
- Outdoor sales promotions cannot displace required parking. Please check with the Neighborhood Preservation Unit before you conduct your sale if it is going to be held on your parking lot and you don't know your required number of parking spaces.

#### Fees:

- ➤ Banner permit fees are \$35.00 per permit per promotion.
- Outdoor sales promotions permit fees are \$35.00 per permit per promotion.

#### **Locations:**

- All advertising items must be on private property including all outdoor sales items (no exceptions).
- No banner is to be displayed above the ridgeline of the roof or is to exceed 35ft. in height from the ground up.

I have read, understand, and agree to the terms and conditions as outlined above	
Signature	Date

Please allow at least five (5) working days for your permit to be processed once the application is accepted